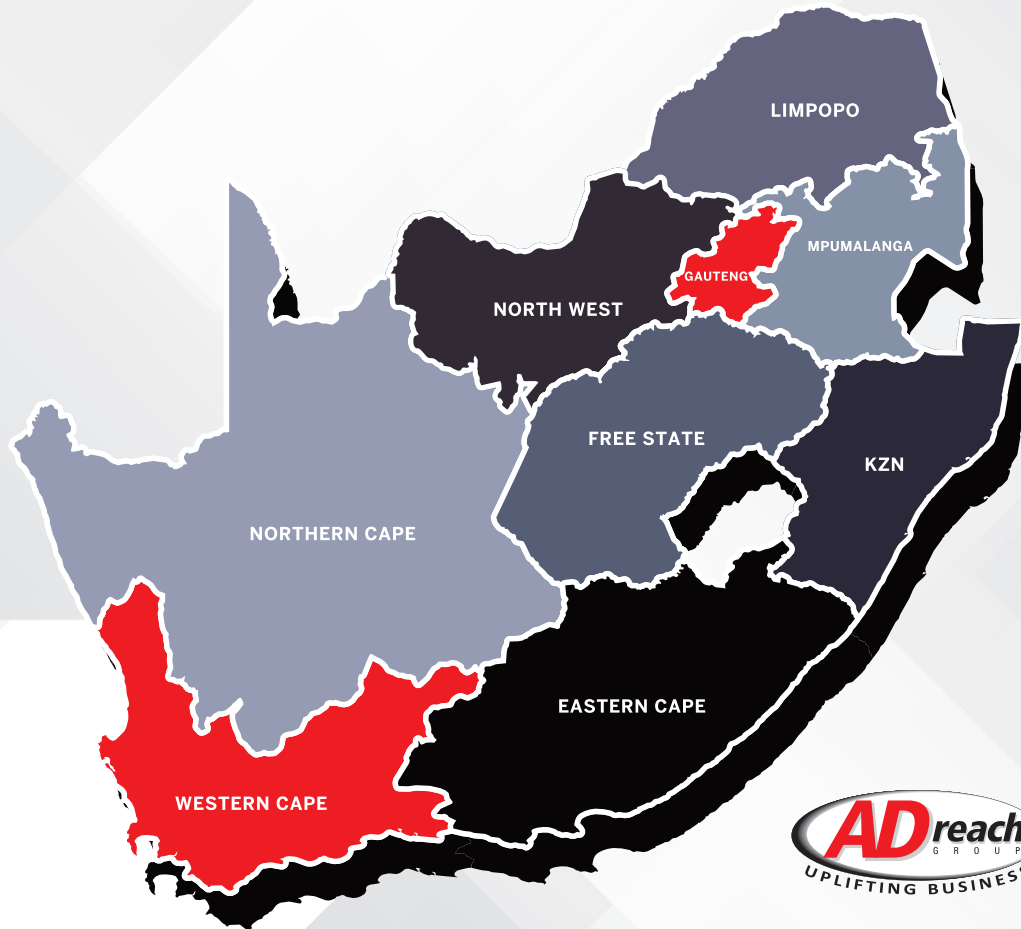


Rate Card 2021



GAUTENG

Emfuleni	R 2 550
Carletonville/Khutsong	R 1 860
Mogale City	R 2 550
Midrand	R 2 880
Fochville	R 1 860

NORTH WEST

Bloemhof	R 1 860
Brits	R 1 860
Christiana/Lekwa-Teemane	R 1 860
Hartbeespoort	R 1 860
Klerksdorp	R 1 860
Lichtenburg/Ditsobotla	R 1 860
Mafikeng	R 1 860
Mmabatho	R 1 860
Potchefstroom	R 1 860
Rustenburg/Tlhabane	R 1 860
Vryburg/Naledi	R 1 860
Wolmaransstad/Maquassi Hills	R 1 860
Zeerust	R 1 860

FREE STATE

Welkom	R 1 860
Bothaville	R 1 860

NORTHERN CAPE

Harstwater/Phokwane	R 1 860
Kuruman/Ga-Segonyana	R 1 860

WESTERN CAPE

Oudtshoorn	R 1 860
Cape Town Mall Advertising	P.O.A

LIMPOPO

Bela-Bela	R 1 860
Ellisras/Lephalale	R 1 860
Giyani	R 1 860
Polokwane	R 1 860
Potgietersrus/Mokopane	R 1 860
Thabazimbi	R 1 860
Thohoyandou	R 1 860
Tzaneen	R 1 860

MPUMALANGA

Graskop	R 1 860
Hazyview	R 1 635
Lydenburg/Mashishing	R 1 860
Nelspruit/Mbombela	R 1 635
Sabie	R 1 860
Secunda	R 1 860
White River	R 1 635
Witbank/Emalahleni	R 1 860
Baberton	R 1 635

KZN

Camperdown	R 1 860
Vryheid	R 1 860
Ladysmith	R 1 860
Newcastle	R 1 860
Tugela	R 1 860
Scottburgh	R 1 860
Ulundi	R 1 860
Pongola	R 1 860
Stanger	R 2 550
Isithebe	R 1 860
Mandeni	R 1 860
Port Shepstone	R 1 860
Margate	R 1 860

EASTERN CAPE

Mthatha	R 1 860
East London	R 2 550
Port Elizabeth	R 2 550

PRODUCTION COSTS

Printing & flighting A0	R 1 350
Printing & flighting 1.8	R 1 350
Reflective 1.8 additional	R 1 290
Reflective A0 additional	R 645
Printing & Flighting 4sqm Reflective	R 985
Printing & Flighting Supalite	R 4 560

MAJOR METROPOLES

	PREMIUM	IMPACT	STRATEGIC	4SQM Per sign	PREMIUM PLUS
JHB SUPALITES	R 46 500	R 27 300			
JOHANNESBURG	R 4 440	R 2 880	R 1 560	R 3 200	
JHB DIGITAL				R 3 700	
EKURHULENI	R 3 600	R 2 850			
TSHWANE	R 3 300	R 2 550	R 1 560	R 1 650	R 4 440
DURBAN	R 4 440	R 2 880	R 1 560		
BALITO	R 3 300	R 2 550		R 2 100	
PORT ELIZABETH		R 2 550			

All Street Pole Ads & Supalites are sold in runs of 3. All 4sqm are sold in runs of 2 back to back or singles. Digital boards are sold in 10 sec slots. All rates are quoted per run, per month. All rates exclude VAT.