

MAJOR METROPOLES

	PREMIUM	IMPACT	STRATEGIC	4SQM <small>Per sign</small>	PREMIUM PLUS
JHB SUPALITES	46 500	27 300			
JOHANNESBURG	4440	2880	1560	3200	
JHB DIGITAL				3700*	
EKURHULENI	3600	2850			
TSHWANE	3300	2550	1560	1650	4440
DURBAN	4200	2910	1635		
PORT ELIZABETH		2550			

* Per Slot

NATIONAL COVERAGE

NORTH WEST

Bloemhof	1860
Brits	1860
Christiana/Lekwa-Teemane	1860
Hartbeespoort	1860
Klerksdorp	1860
Lichtenburg/Ditsobotla	1860
Mafikeng	1860
Mmabatho	1860
Potchefstroom	1860
Rustenburg/Tlhabane	1860
Vryburg/Naledi	1860
Wolmaransstad/Maquassi Hills	1860
Zeerust	1860

LIMPOPO

Bela-Bela	1860
Burgersfort	1860
Ellisras/Lephalale	1860
Giyani	1860
Polokwane	1860
Potgietersrus/Mokopane	1860
Thabazimbi	1860
Thohoyandou	1860
Tzaneen	1860

GAUTENG

Emfuleni	2550
Carletonville/Khutsong	1860
Mogale City	2550
Midrand	2880
Fochville	1860

NORTHERN CAPE

Harstwater/Phokwane	1860
Kimberley/Sol Plaatje	1860
Kuruman/Ga-Segonyana	1860

MPUMALANGA

Graskop	1860
Hazyview	1635
Lydenburg/Mashishing	1860
Nelspruit/Mbombela	1635
Sabie	1860
Secunda	1860
White River	1635
Witbank/Emalahleni	1860

WESTERN CAPE

Oudtshoorn	1860
Cape Town Mall Advertising P.O.A	

FREE STATE

Bloemfontein/Mangaung	1860
Welkom	1860
Bothaville	1860

KZN

uMhlatuze	1635
Umdoni	1635
Ladysmith (Impact)	1635
Ladysmith (Premium)	2640
Newcastle (Impact)	1635
Newcastle (Premium)	2640
Balito	2910
Kwadukuza (Impact)	2640
Kwadukuza (Strategic)	1635
Richards Bay	1635
Scottburgh	1635
Umzinto	1635

EASTERN CAPE

Mthatha	1860
East London	2550

PRODUCTION COSTS

Printing & flighting A0	1350
Printing & flighting 1.8	1350
Reflective 1.8 additional	1290
Reflective A0 additional	645
Printing & Flighting 4sqm Reflective	985 <small>Per sign</small>
Printing & Flighting Supalite	4560

All Street Pole Ads & Supalites are sold in runs of 3.
All 4sqm are sold in runs of 2 or back to back.
All rates are quoted per run, per month.
All rates exclude VAT.



RATE CARD 2020

